



Dear Prospective Sponsors:

The New Brighton Area Recreation Commission is planning the return of its Fitness Series for 2010. In order to make the Series' return a reality, sponsorship and donations are a necessity. Without your assistance, the NBARC will not be able to offer this enjoyable, five-event series in the future. Past events have proven to be an exciting and valuable addition to our community. The NBARC appreciates your consideration and generosity.

A schedule of this year's events is listed below.

- |  |                                       |
|--|---------------------------------------|
| ▷ <b>Saturday, March 13, 2010; 9:30 am</b>   | <b>St. Patrick's Day 5K Run/Walk</b>  |
| ▷ <b>Saturday, May 29, 2010; 11:00 am</b>    | <b>Memorial Day Weekend Triathlon</b> |
| ▷ <b>Monday, September 6, 2010; 9:30 am</b>  | <b>Labor Day 5 Mile Run/Walk</b>      |
| ▷ <b>Saturday, October 30, 2010; 9:30 am</b> | <b>Halloween 5K Run/Walk</b>          |
| ▷ <b>Saturday, December 4, 2010; 9:30 am</b> | <b>Holiday 5K Run/Walk</b>            |

Levels of sponsorship and corresponding dollar amounts are as follows.

**Major Sponsor - \$300.00**

Benefits: Company name/logo on front of t-shirt for one fitness event.  
Company name/logo on back of t-shirt for other four events.  
Company name/logo on all event flyers.  
Company name/logo on NBARC Website.  
Company name/logo on registration forms for all five events.

**Series Sponsor - \$100.00**

Benefits: Company name/logo on back of t-shirt for all five events.  
Company name/logo on all event flyers.  
Company name/logo on NBARC Website.  
Company name/logo on registration forms for all five events.

**Individual Event Sponsor Levels -**

- \$50.00**-Name/company logo on website and in program for all five fitness events.
- \$25.00**-Name/company logo on website for 2010.
- \$10.00**-Name/company logo in program for 2010.

For information regarding event sponsorship contact Jack Hilfinger at:

E-Mail: [hilfinger@newbrightonborough.org](mailto:hilfinger@newbrightonborough.org)

Phone: 724.495.9417

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Sponsorship Level: \_\_\_\_\_ Specified Donation: \_\_\_\_\_

Name/Company Name: \_\_\_\_\_

Please attach a copy of your company logo (if applicable) and return the bottom portion of this form and payment to: **New Brighton Area Recreation Commission**  
**610 Third Avenue, New Brighton, PA 15066**